



PaxelCo Partnership



paxel

Make the First Move

#antarkankebaikan



Who Are We

We are a tech-based delivery company committed to solving last-mile challenges in Indonesia and the region.

Inspired by the urban, passionate and socially conscious generation who become the mindset of our design innovation. This is why we focus on delivering a customer-driven experience that allows convenience and control.

We make sure that what you want is ready when you want it and everything you need is just a click away.





Growing and Partnering

We connect people through facilitating movement.

We love working with the people around us. And to come to work each day, fulfilled, as we serve our members and customers is a rich reward in itself. Our culture unites us as colleagues and it is the very life blood of Paxel.

Together, we are passionate about making a difference. You can identify us running around town in purple and yellow. Our people, Paxmen and women are called to be innovative, pro-active, caring, courageous and humble. If any of this sounds appealing to you, we encourage you to consider joining us for this journey.





Brand Story

Acc[**el**]erate
(begin to move more quickly)

PAXEL

Pax
(packages or people)





Paxel at a Glance

SPONSORS



FORMER CEO &
CO-FOUNDER of JNE



EAST VENTURES
(TOKOPEDIA & TRAVELOKA)



SINAR MAS
DIGITAL VENTURES



MULTI-USD BILLION

OFFICES



JAKARTA
(INDONESIA)



BANDUNG
(INDONESIA)



SURABAYA
(INDONESIA)



CHENNAI
(INDIA)



EMPLOYEES



TECHNOLOGY
ENGINEERS

STARTED IN
2017



Coverage Area

**Sameday
Service**

p/u 12.00



**Jakarta - Bodetabek - Bandung - Semarang - Solo
Yogyakarta - Surabaya - Malang - Denpasar - Makassar**



Paxel At a Glance



Gabriela Citra
Mamasakan



Bu Nanik
Pisang Goreng Madu



Widiati Wulandari
D'Mamam

>500.000

Online Sellers and UKM

>2.6MILLION

Deliveries since inception



>1.400

Hero/Couriers



>260

Smart Lockers



Coverage

Java - Bali - Sulawesi



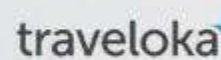
Sumatra (coming soon)



Our Customers & Partners :



Lazada



STYLE THEORY



GBK



LAWSON



Citilink



Google



ERHA
DERMATOLOGY



AmTrust Mobile Solutions



Rumah Zakat



Rumah Harapan
Indonesia

pakpobox

Smart Locker Partners :



Tencent 腾讯





Paxel Operating Model – Technology Based



PaxelBox Feature



**TEMPORARY
STORAGE**



**HELP REDUCE
LOADS**



**MULTIPLE
SIZE**



24/7 ACCESS



**ANYONE CAN
USING**



**AUTO
NOTIFICATION**



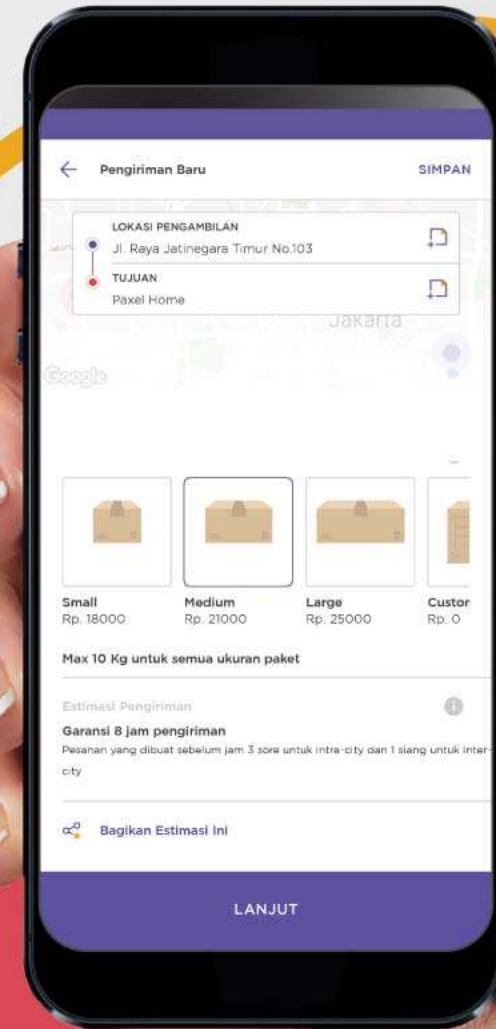
**SAFE & SECURE
SYSTEM SECURITY**





Empower Consumer

You have
more control
in your delivery





What We Offer

- Sameday Service
- Your Package, Your Rules
- Pick Up and Smart Locker





Sameday Delivery Impact



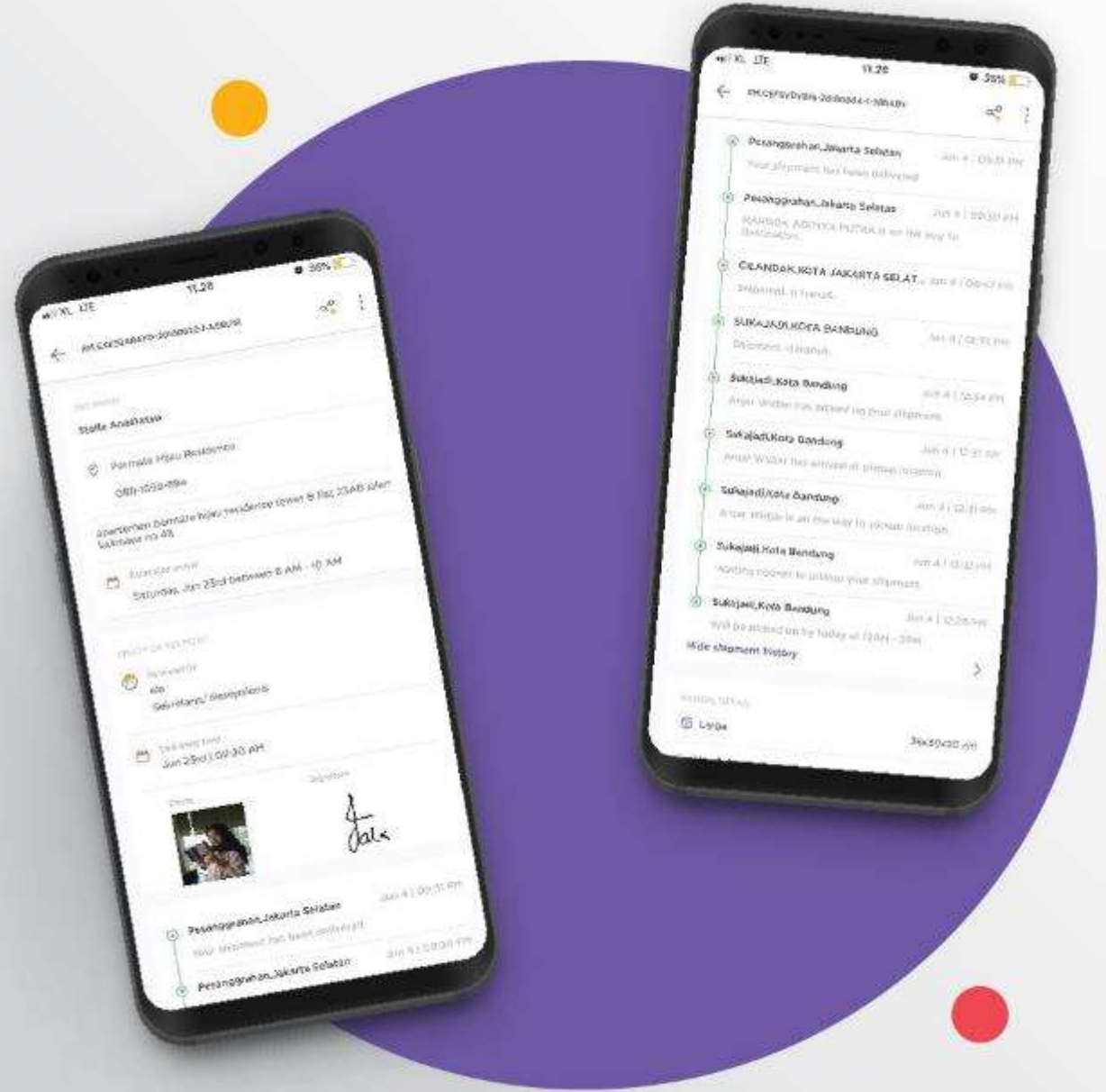
Increasing Sameday Delivery
ROI (Return on Investment)
More than **Regular Delivery**





Service Feature

- 7 Days a Week (including Public Holidays)
- Real-Time Tracking
- ePOP & ePOD
- Proactive notification
- Web & Mobile App (iOS & Android)
- API Service
- 1 Day Claim Process
- Cash on Delivery service
- On-Demand Packaging





Paxel Partners



Paxel is Looking for Partners
in delivering goodness

#antarkankebaikan

To support UKM/SME's to
develop their business



Partnership Model

Paxel

is not just
a logistic company

Not an
AGENT

Not a
FRANCHISE

Not a
FRANCHISE





Partnership Concept





paxel

Make the First Move

- Thank you -

